
TESLA

Der X Faktor bei der Mobilität – die Erfolgsgeschichte von Tesla Motors

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MarComSuisse dankt für die Unterstützung:



Tesla Company Overview



Tesla
Company Overview

Mission

“ To accelerate the world’s transition to sustainable transport. ”

Elon Musk | CEO

Secret Master Plan



Low Volume
Roadster



Mid Volume
Model S | Model X



High Volume
Model 3

Model S



Fully electric

Zero to 100 km/h in 3.0 seconds

Up to 528 kilometers range (NEDC)

Autopilot

Over-the-air Updates

Drivetrain



Twin Turbo V8



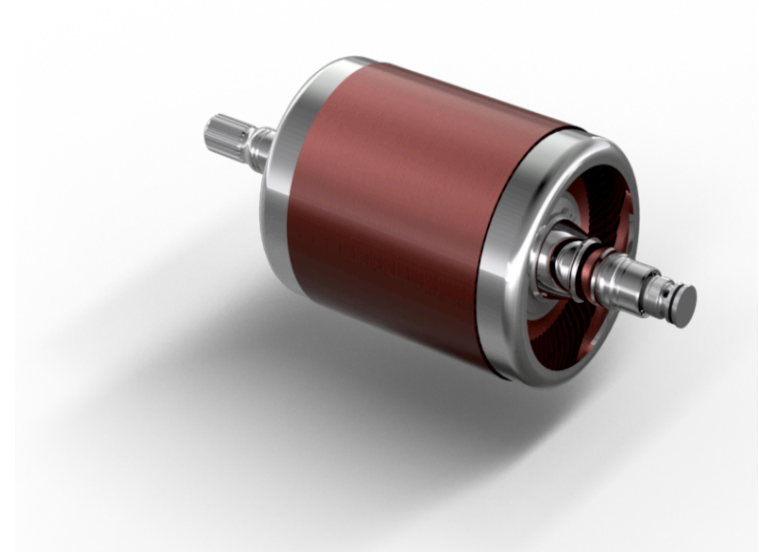
Model S Motor

Three-phase, 4-pole, AC induction motor

Patented in 1888 by Nikola Tesla

Two parts: Rotor, Stator

23 cm Diameter



Model X



The best of an SUV with the benefits of a minivan

Dual Motor as standard

Falcon wing doors

Three rows of seating

Superchargers



World's largest fast-charging network – for free!

Half a charge in about 20 minutes

530+ sites globally

190+ sites in Europe

9 sites in Switzerland

Gigafactory

2020 lithium-ion cell production > 2013 global production

Battery cost reduction of 30%
Powered by renewable energy
Partnership with Panasonic



Tesla Tomorrow



Energy storage solutions

Model 3

Relentless innovation

TESLA

Besten Dank für Ihr Interesse.

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Diskussion
